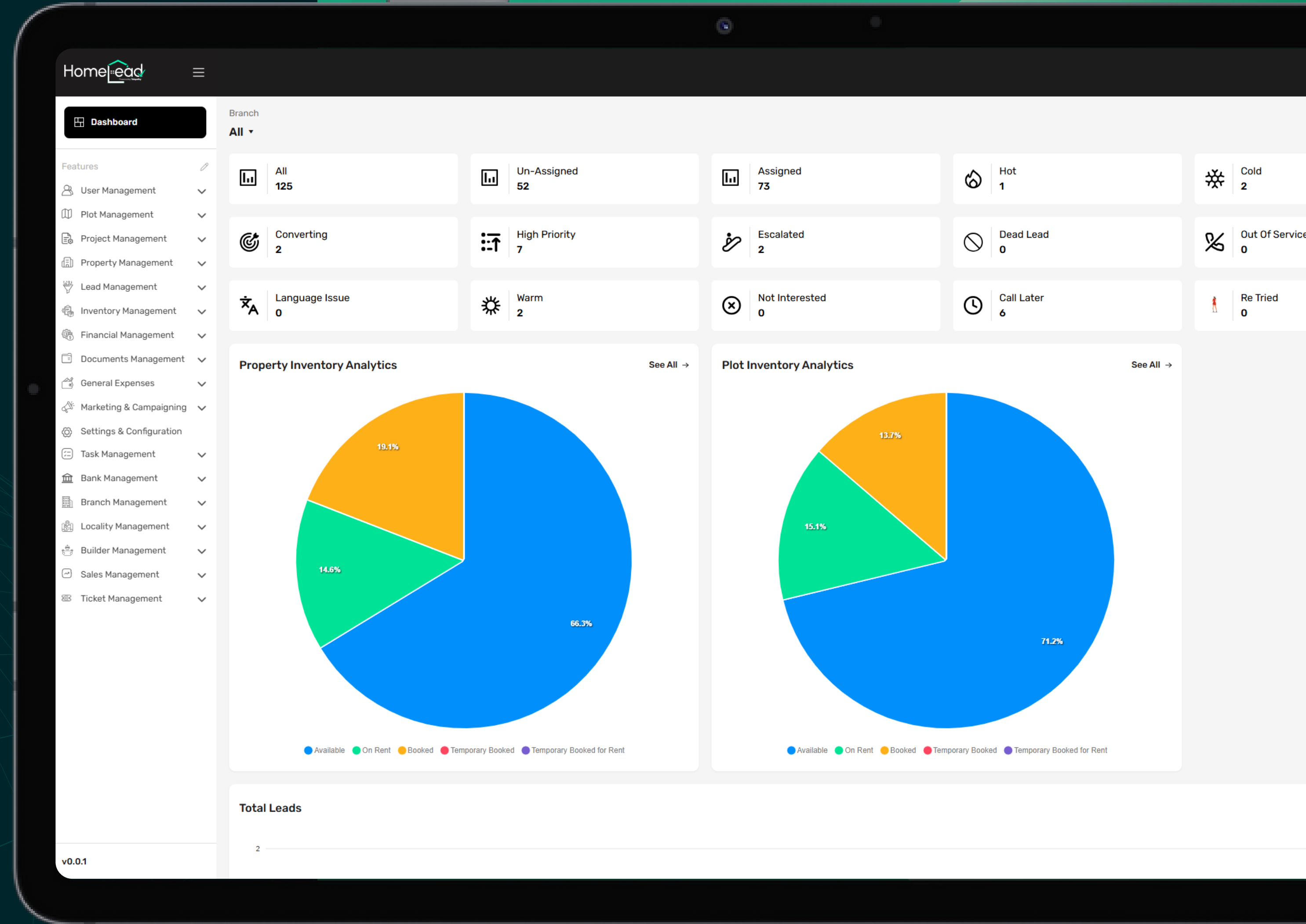




Close Smarter. Manage Better.

Where CRMs stop, HomeLead starts, your full-scale real estate powerhouse.



Broker Panel

- ✔ Simple and user-friendly panel for daily use
- ✔ Manage branches, leads, commissions, and properties in one place
- ✔ Quick access to all important features
- ✔ Helps brokers save time and work more efficiently
- ✔ Improves overall productivity and sales performance



Branch Management

- ✔ Manage all your branches from one single system
- ✔ Monitor daily activities and performance of each branch
- ✔ Easily create and organize multiple branch offices
- ✔ Assign team members to specific branches
- ✔ Get better control and visibility across all locations

The screenshot displays the HomeLead Branch Management interface. On the left, a sidebar menu includes 'Dashboard', 'Branch Management' (with sub-items 'Add Branch' and 'Manage Branch'), 'Locality Management', and 'User Management'. The main area shows a 'Branch List' with a search bar and a table of 10 branches. A modal window is open, showing details for a branch named 'Mumbai'.

S.No.	Name	Branch Code	City
1	AGRA	AR001	Agra
2	AHMEDABAD	AM001	Bamboo F
3	Gandhinagar	GR001	Jaipur
4	JAIPUR	JR001	Jaipur
5	Jaipur Mansarover	JM001	Jaipur
6	Jothwara	JR001	Jaipur
7	KOLKATA	KR001	Kolkata
8	KOTA	KR002	Kota
9	Malviya Nagar	MR001	Jaipur
10	MUMBAI	MR001	Navi Mum

Branch Name	Mumbai
Phone Number	undefined undefined
Status	Active
Last Modified By	Divya Parashar
Created On	2025-11-17 03:03:03 PM
Updated On	2025-11-17 03:03:03 PM

Commission Management

- ✔ Track commission from owner deals, leads, and references in one place.
- ✔ Automatically track commission earnings and pay-outs
- ✔ Maintain full transparency in all commission records
- ✔ Avoid manual calculation errors

Lead No	#200
Lead Name	Florian
Phone	+91-1234567994
Property Type	Residential
Deal Type	Rent
Generated Reference No.	#REFPAY/2026/14
Amount	400000
Commission	2
Commission Type	Percentage
Payment Status	Due
Status	Active
Commission For	Reference
Created On	2026-02-05 05:04:18 PM
Updated On	2026-02-05 05:04:18 PM

The screenshot displays the HomeLead dashboard interface. On the left, a sidebar menu includes 'Dashboard', 'Features', 'User Management', 'Plot Management', 'Project Management', 'Property Management', and 'Lead Management'. The main content area is titled 'Commission Payments' and features a search bar and a table of payment records. A popup window is overlaid on the left side of the screen, showing detailed information for a specific lead.

S.No.	Lead Name	Amount	Payment Status	Reference No.	Generated Reference No.	Commission	Commission Type	Received On	Status
1	Florian	₹4.00 Lakh	Mark as paid	-	#REFPAY/2026/14	2	Percentage	-	Active
2	Kian	₹20.00 Lakh	Mark as paid	-	#OWNPAY/2026/30	10	Percentage	-	Active
3	Kian	₹20.00 Lakh	Mark as paid	-	#LEDPAY/2026/30	10	Percentage	-	Active
4	Jace	₹1.00 Lakh	Mark as paid	-	#REFPAY/2026/16	2	Percentage	-	Active
5	Jace	₹5.00 Lakh	Mark as paid	-	#OWNPAY/2026/29	10	Percentage	-	Active
6	Jace	₹5.00 Lakh	Mark as paid	-	#LEDPAY/2026/29	10	Percentage	-	Active
7	Benjamin	₹4.00 Lakh	Paid	-	#REFPAY/2026/15	2	Percentage	2026-03-16 11:59:59 PM	Active
8	Benjamin	₹20.00 Lakh	Paid	CS56DFG6	#OWNPAY/2026/28	10	Percentage	2026-03-16 11:59:59 PM	Active
9	Benjamin	₹20.00 Lakh	Paid	VV78BGU	#LEDPAY/2026/28	10	Percentage	2026-03-16 11:59:59 PM	Active
10	Quinlan	₹20.00 Lakh	Mark as paid	-	#OWNPAY/2026/27	10	Percentage	-	Active

Showing 1 to 10 of 101 results

Lead Management

- ✔ Capture leads from multiple sources like calls, website, Meta campaigns, 3rd party sources.
- ✔ Assign leads to team members instantly
- ✔ Track follow-ups, conversations, and lead status
- ✔ Get reminders so no lead is missed
- ✔ Improve conversion rate with better lead tracking
- ✔ Track site visits and their updates easily
- ✔ Monitor team performance based on leads and activities

Lead No: #38

Lead Name
Kunal Saluja

Email Address
kunalsaluja@gmail.com

Primary Contact No.
+91-7666161319

Secondary Contact No.
+91-7666161319

WhatsApp Number
+91-7666161319

Office Location/Branch
Jaipur

Communication Type
Call

Is Plot Based Lead
No

Assign To
Anmol Choudhary (Business)

Asset Type
Plot

Deal Type
Rent

[Re Assign](#)

The screenshot displays the Homelead CRM dashboard. The top navigation bar includes the Homelead logo and a menu icon. The left sidebar contains a 'Dashboard' button and a 'Features' menu with options like User Management, Plot Management, Project Management, Property Management, and Lead Management (with sub-options: Add New Lead, Manage Leads, Cold Leads, Reports, Search Duplicate, Lead Tags). The main content area is titled 'All Leads (125)' and features a 'Statistics' section with various lead source cards: Direct (15), Reference (13), 99 Acres (18), Magic Bricks (21), Housing.Com (10), Square Yard (11), IVR (5), Meta Ads (7), Plot Microsite (3), Project Microsite (4), Website (0), and OLX (0). Below the statistics is a search bar and a table of leads. The table has columns for S.No., Lead No., Name, Contact Number, Email, Branch, Asset Type, Deal Type, Source Type, Property / Plot Type, and Budget. The first 10 rows of the table are visible, showing leads with IDs #38 through #48. At the bottom, there is a 'Show 10 Entries' dropdown and a 'Showing 1 to 10 of 125 results' indicator.

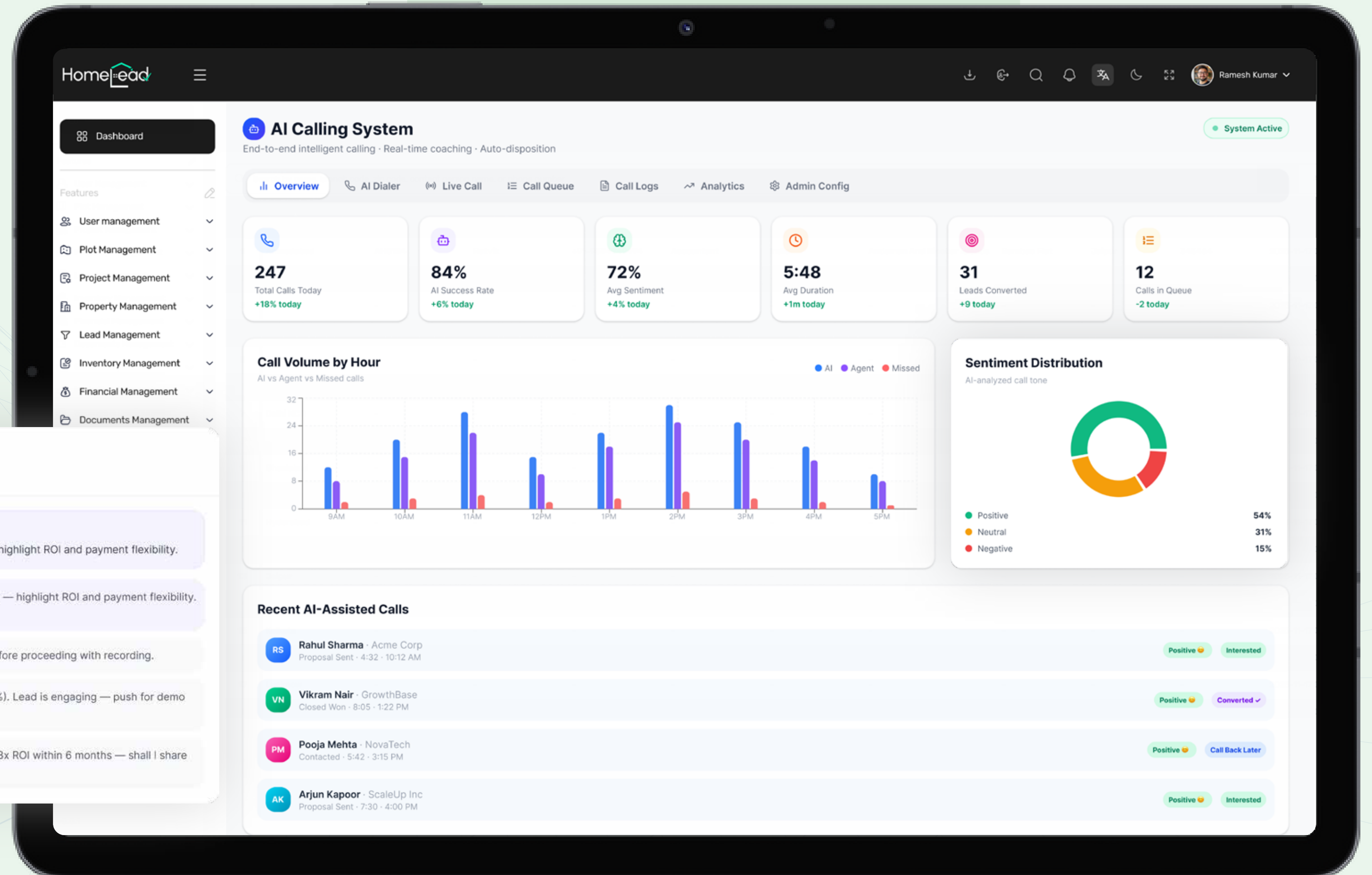
S.No.	Lead No.	Name	Contact Number	Email	Branch	Asset Type	Deal Type	Source Type	Property / Plot Type	Budget
1	#38	Kunal Saluja	+91 - 7566161319	kunalsaluja@gmail.com	Jaipur	Plot	Rent	Square Yard	Industrial	₹0.00
2	#40	TejasChhabra	+91 - 1234567919	tejaschhabra@gmail.com	Jaipur	Plot	Rent	99 Acres	Industrial	₹0.00
3	#41	MananKapoor	+91 - 1234567920	manankapoor@gmail.com	Jaipur	Plot	Buy	99 Acres	Industrial	₹0.00
4	#42	NiravNanda	+91 - 1234567921	niravnanda@gmail.com	Jaipur	Plot, Property	Buy	Magic Bricks	Industrial	₹0.00
5	#43	HardikSareen	+91 - 1234567922	hardiksareen@gmail.com	Jaipur	Plot	Buy	99 Acres	Industrial	₹0.00
6	#44	SagarJuneja	+91 - 1234567923	sagarjuneja@gmail.com	Jaipur	Plot	Buy	99 Acres	Industrial	₹0.00
7	#45	JatinLamba	+91 - 1234567924	jatinlamba@gmail.com	Jaipur	Plot	Buy	99 Acres	Industrial	₹0.00
8	#46	KartikBhardwaj	+91 - 1234567925	kartikbhardwaj@gmail.com	Jaipur	Plot	Buy	99 Acres	Industrial	₹0.00
9	#47	TanishRawat	+91 - 1234567926	tanishrawat@gmail.com	Jaipur	Plot	Rent	Magic Bricks	Agriculture	₹0.00
10	#48	ParthBora	+91 - 1234567927	parthbora@gmail.com	Jaipur	Plot	Rent	Magic Bricks	Agriculture	₹0.00

AI Calling System

- ✔ Automatic Site Visit Booking & Confirmation
 - ✔ Payment Reminder Calls Made Easy
 - ✔ Automatic Follow-Ups So You Don't Miss Leads
 - ✔ AI Calling for Incoming & Outgoing Calls
 - ✔ Call Summaries with lead filtration
 - ✔ AI Calling for Incoming & Outgoing Calls
- Site visit automated call reminder to client

Real-Time AI Coach
Live suggestions for your agent

- AI Insight**
Lead mentioned budget concern — highlight ROI and payment flexibility.
- Lead mentioned budget concern — highlight ROI and payment flexibility.
- Remember to record consent before proceeding with recording.
- Positive sentiment detected (78%). Lead is engaging — push for demo scheduling.
- Try: "Our clients see an average 3x ROI within 6 months — shall I share case studies?"



WhatsApp Automation with Smart Chatbot

- ✔ Capture Leads from Anywhere, Save in One Place
- ✔ AI Chatbot That Finds Serious Customers
- ✔ Instant Replies to Every Customer Query
- ✔ Automatically Share Images, Videos & PDFs
- ✔ Easy Site Visit Booking & Scheduling
- ✔ Automated WhatsApp intimation for site visit, to customer and to visit staff



HomeLead Dashboard

Branch List (Remaining Branch Limit 8 / 50)

Search by name, branch code, zip code, contact person name, or phone number

S.No.	Name	Branch Code	Contact Person Name	Contact Person Contact Number	Contact Person Designation	Country	State
1	Ahmedabad	AH0124	Rutvik	+91-9594949494	Accountant	India	Andaman And Nic
2	Ambala	-	-	-	-	-	-
3	Amritsar	-	-	-	-	-	-
4	Bengaluru	-	-	-	-	-	-
5	Chandigarh	-	-	-	-	-	-
6	Chennai	-	-	-	-	-	-
7	Delhi NCR	-	-	-	-	-	-
8	Faridabad	-	-	-	-	-	-
9	Ghaziabad	-	-	-	-	-	-
10	Gurugram	-	-	-	-	-	-
11	Hyderabad	-	-	-	-	-	-
12	Indore	-	-	-	-	-	-
13	Jaipur	-	-	-	-	-	-
14	Jalandhar	-	-	-	-	-	-
15	Kolkata	-	-	-	-	-	-
16	Kota	-	-	-	-	-	-
17	Lucknow	-	-	-	-	-	-
18	Mumbai	-	-	-	-	-	-

Chatbot AI

Hi, I'm looking to buy a plot in Jaipur.

Great! 🥳 Are you looking for residential or investment purposes?

Mostly for investment.

Nice choice 🙌 Any preferred location or area in Jaipur?

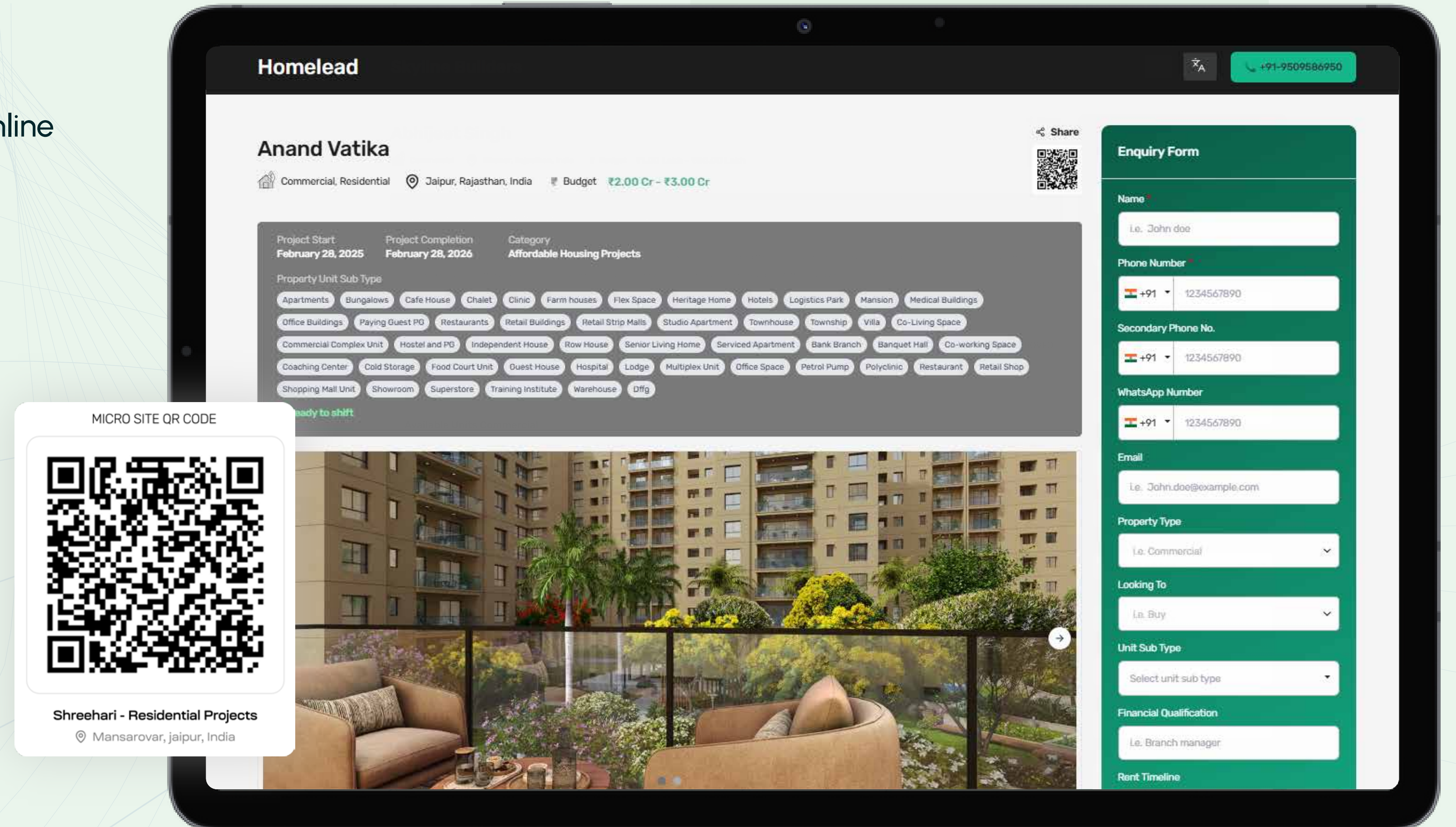
Somewhere near Ajmer Road or developing area.

Got it. We have some good options near Ajmer Road with high growth potential 🚀 What's your budget range?

Generate a name of ...

Microsite for Each Property

- ✔ Create a dedicated microsite for every property
- ✔ Showcase property details, images, and key highlights
- ✔ Add location map and enquiry form
- ✔ Share microsite links easily with clients
- ✔ Generate direct and high-quality leads online



Let's Build Smarter Together



Call
72400 44472



Website
www.homelead.in



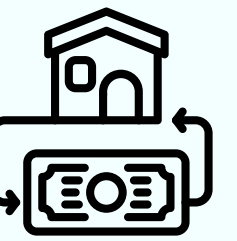
Email
sales@homelead.in

Book a Demo

Property Sold
₹282.24 Cr



Rent Amount
₹282.24 Cr



Booking
₹282.24 Cr

